

# EcoBiz Landscape Case Study Format

## (For Client Sites)

Purpose: This format should be used by EcoBiz applicants to describe each of three sites that demonstrate their sustainability and environmentally friendly efforts.

Case Study: One for each individual site. Should be no more than 2 pages in length, including photos and drawings. Preferably in word processing type software for easy modification and posting.

1. A before and after photo at the top
2. Site address
3. General goals for the site
4. Starting landscape – issues, concerns, good and bad elements
5. EcoBiz elements - include innovative concepts:
  - a. Type of landscape – flower garden, pet area, meditation paths, naturalized habitat.
  - b. Minimization of high resource or pollution oriented elements – impervious area, lawn, etc
  - c. Sustainable elements – rainbarrels, edible landscapes, native habitat
  - d. Alternative or reused materials – local stone, recycled concrete, plastic woods, mulch from local tree removal or pruning, plant salvage.
  - e. Water and energy conservation measures
6. Solutions selected for specific site issues identified in 4 above.
7. Issues occurring during site transition – how did you address unexpected issues?
8. Final design / solutions adopted and any results, if known. Quantification is very helpful.
9. Quote from site owner about their thoughts on the revised landscape

Include any of all of the following:

- Photos – no more than 4 small size jpegs
- A revised site plan, again in small file size
- Quotes from site owners and company staff
- Stories about meeting specific challenges.